The digital transformation of the economy is re-shaping the way people work and do business. New ways of working are affecting the types of skills needed, including innovation and entrepreneurship. Many sectors are undergoing rapid technological change and digital skills are needed for all jobs, from the simplest to the most complex. GoConnect provide an in-depth range of digital technology courses that help learners develop the skills and knowledge required to boost their entry into the modern job market.

Aim:

The aim of these courses are to improve participant's digital literacy and develop their computer and technical skills and knowledge in order to improve their prospects of finding employment within a fast-moving sector.

Learning Outcomes – By the end of these courses participants will:

- Gain a better knowledge and understanding of their chosen course
- Gain accreditation in within a variety of digital modules
- Understand the career paths available to them
- Make useful connections with key businesses and employers within their chosen field.

Who is this course for:

These courses are suited to those with an interest in Computing, I.T and other related Creative Industries. They are suitable for all groups and can be tailored to suit both age and ability and can fit in with other educational programmes.

They can be run as taster sessions over one day through to three day courses and longer. We can also help you tailor a specific programme to suit your needs so please get in touch to find out more.

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Digital Skills Courses

Digital Skills: Introduction

This digital literacy programme is a perfect introduction to computer usage for personal life. We cover the crucial aspects of digital literacy including the basic operation of a pc or laptop, web browsing, digital communication and online safety including email, social media platforms, online banking, and an introduction to basic office packages.

Digital Skills: Advanced

Our advanced or follow up digital literacy course helps participants utilise digital technology to benefit a workplace. We focus on a small range of specialised software packages vital in a modern workplace and provide useful tools to support key work skills, time management, and securely managing company data. The skills gained from this course will boost young people's prospects of finding work within digital and technology industries.

Coding: Website Development

This modern and practical course teaches the core skills required for developing professional quality websites. This programme is ideally suited to people with an interest in the digital technology sector and will provide them with the keys skills and technical attributes that are highly sought after within todays job market.

Coding: Mobile App Development

Mobile phone and tablet devices are widely used throughout the world and recent years have seen a huge growth in the software development companies who provide apps and other software. Our course encourages creativity and innovation and teaches participants the basics involved in producing apps for a range of smartphones and tablet devices.

Computer Parts, Hardware and Operating Systems - Building and maintenance

This course is a great starting point for anyone with an interest in computers, technology or electronics. Participants will learn about the components that make up everyday computers and have the opportunity to dismantle and rebuild a machine to further enhance their learning and skills development.

Digital Skills: Social Media for Professional Development

Social media is now a fundamental part of everyday life. Facebook, Twitter and photo sharing platforms have now become a viable marketing platform for small businesses to reach their target market. However, employers also use Social Media for recruitment, investigating candidates before they start interviewing. What does your social media profile say about you?

Digital Skills: Developing a Youtube Channel

YouTube is the largest video sharing platform in the world with over a billion users online. YouTube and even the mobile version alone, reaches more 18-34 and 18 - 49 year-olds than any single US TV

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network. Furthermore, the number of YouTube channels six figures each year on YouTube has increased by 50% year on year. Young people are at the forefront of internet culture, but how often are they encouraged to explore careers in these emerging new industries? Running a YouTube channel is not just fun it can be easy and very profitable too! Learn how with our YouTube course.

Digital Skills: Developing an Ebook

Whilst physical sales of books are still strong, there is a growing demand for eBooks, especially through online outlets such as Amazon. The key benefit of eBooks is the ability to put out titles without the need of an expensive publisher. Our eBook course will show participants the steps involved in creating and launching a story on Amazon and getting their product available for sale.

Digital Skills: Developing an Online Blog

The internet is a fantastic tool for research and for expression. It provides an accessible and open platform for expert advice and personal opinions alike – and no method is more suitable than a blog. Our course supports learners to create a webpage and offers them a chance to share their views and knowledge with the world. It can be a great resource to help relax, focus feelings and consider the world. With this platform they can begin sharing their work and talents and makes individuals much more likely to be spotted in a crowd.

Course	Duration (days)	Min. No of Delegates	Max. No. of Delegates
Non-Accredited Courses			
Digital Skills: Website Development - Taster	1	3	12
Digital Skills: Mobile App Development - Taster	1	3	12
Digital Skills: Social Media for Professional Development- Taster	1	3	12
Digital Skills: Developing a Youtube channel - Taster	1	3	12
Digital Skills: Developing an Ebook- Taster	1	3	12
Digital Skills: Developing an Online Blog- Taster	1	3	12
Digital Skills: Full taster Programme	5	3	12
Accredited Courses			
Digital Skills: Website Development - (Entry / level 1 / Level 2)	3	3	12
Digital Skills: Mobile App Development - (Entry / level 1 / Level 2)	3	3	12
Digital Skills: Social Media for Professional Development- (Entry / level 1 / Level 2)	3	3	12
Digital Skills: Developing a Successful Youtube channel - (Entry / level 1 / Level 2)	3	3	12
Digital Skills: Developing an Ebook- (Entry / level 1 / Level 2)	3	3	12
Digital Skills: Developing an Online Blog- (Entry / level 1 / Level 2)	3	3	12
Digital Skills: Full Course (3 modules - level 1 / Level 2)	9	3	12

For more information please contact us on the following:

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